

Impactful. Nimble. Scalable.

READY TO LEARN MORE?
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Sound even remotely like your marketing department?

We thought not. So, let us introduce you to **On-Demand Solutions** from Freeman+Leonard. We efficiently and cost-effectively connect CMOs to A-team talent on a customized, scalable, agency platform. It's the agency resource evolved for an on-demand world.

When we say A-team, we mean it. We draw from a select circle of freelance talent—people who've delivered big ideas and successful campaigns at great agencies like Goodby, Fallon, Riney, O&M, BBDO, DDB, Saatchi X and more.

Unlike a traditional agency, we build your on-demand team from a bench of handpicked professionals with experience specific to your needs and with a full-service agency support system.

What else makes this solution unique? You don't pay for traditional agency overhead and you don't pay for people you aren't using. On-Demand Solutions give you award-winning talent, scalability and low overhead. And it's an idea whose time has come.

- + Account Service/Team Leader
- + Brand Strategy
- + Copywriting & Editing
- + Data & Analytics, CRM
- + Design, Art Direction
- + Production
- + UX/UI Design
- + Digital Strategy & Execution
- + Social Strategy
- + PR & Communications
- + Shopper Marketing
- + Project Management

