# Creative. Talent. Solutions.

### **READY TO LEARN MORE?**

(800) 278-7782

contact@freemanleonard.com

## We provide you the very best solution every time.

#### **ON-DEMAND TEAMS**

When your team is at capacity and deadlines loom, we connect CMOs and agency ECDs with A-Team talent on a customized, scalable platform.

#### **IMAGINE NATION™**

When you need a Big Idea for a brand launch, promotion or campaign, we offer a national network of handpicked, breakthrough thinkers—creative ideators, brand strategists and account planners from across the country. These are smart, analytical, intuitive people whose creativity drives commerce.

#### **CONSULTING AND INTERIM CMO**

Our focus—first and foremost—is on helping C-suite executives create upside in the form of sustainable growth. Each consultant has 20+ years of experience as a marketing executive, delivering top-line revenue for growth, optimizing marketing spends, and sometimes even transforming entire categories.

- + Executive Leadership
- + Account Service
- + Advertising & Marketing
- + Copywriting, Editing
- + Design, Art Direction
- + Motion & Video
- + Production

- + PR & Communications
- + Event Marketing & Promotion
- + Digital Strategy & Execution
- + Social Strategy
- + Project Management
- + Shopper Marketing
- + User Experience



