

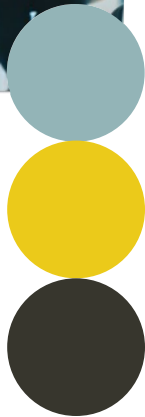


**creative.
marketing.
solutions.**



what we do

Freeman+Leonard provides top-performing talent for companies and agencies who want world-class marketing and creative



unique

approach

The people you need
when you need them
and not when you don't



with innovative
customized
solutions



flexible

solutions



Staffing

- Contract
- Freelance
- Direct Hire
- Project
- Payrolling
- Consulting



On-Demand Resources

- Strategic leadership
- Agency services
- Project execution
- Scope of work



Search

- Contingency
- Retained
- Confidential



Professional services

- Imagine Nation
- Specialized consulting
- Fractional & interim executives

With a network of highly-skilled professionals and over 30 years of experience, we are the source for your marketing, digital and creative talent needs.

✓ FULL-TIME DIRECT HIRE ✓ CONTRACT/FREELANCE ✓ ON-DEMAND TEAMS ✓ PROJECT BASIS

STRATEGY →

EXECUTION

STRATEGIC EXPERTS

- Concept & Ideation
- Digital Strategy
- Retail Strategy
- Social Media
- Influencer Marketing
- Public Relations
- Promotion
- Cause Marketing
- Growth AI Manager
- Shopper Marketing
- Customer Experience
- Branding
- Corporate Communications
- Marketing & Data Analysts
- Media Planning & Buying

MARKETING COMMUNICATIONS

- Account Director
- Digital Marketing Analytics
- Social Listening
- Ecommerce Manager
- Brand Manager
- Digital Marketing Manager
- Search Engine Marketing
- Public Relations Specialist
- Market Researcher
- Email Marketer
- Social Media Marketer
- Paid Media
- Paid Search
- Event Manager
- Project Coordinator

UX/UI & DIGITAL

- UX Strategy
- Information Architect
- UI & UX Designer
- UX Developer
- Front End Developer
- Social Media Manager
- Mobile Site Developer
- Web Production Artist
- 3D Animator & Designer
- VR & AR
- Interactive Design
- Web Analyst
- Web Designer
- CMS Specialists

CREATIVE, DESIGN & WRITING

- Content Strategist
- Creative Director
- Art Director
- Graphic Designer
- Illustrator
- Presentation Specialist
- Product Designer
- Apparel Designer
- Video Producer & Editor
- TikTok Creator
- Web Content Manager
- Copywriter
- Technical Writer
- Copy Editor

partnership

It's how we get it right the first time

Get set for success

- We learn the skills and style beyond job description
- We ensure compensation is right
- Defining the hiring process is important

Bring insight to the search

- We involve HR, Hiring Manager & Decision Maker
- Learning the work and environments is key
- Leveraging our knowledge of the marketplace and talent supply/demand
- We prefer to present candidates live for effective/efficient qualification discussions



integrity

It's how we deliver quality candidates you can trust

- Our vetting process ensures only the BEST candidates are presented
- Establishing objectives and assessment helps define successful candidates
- We dig deep into background, references and reputation
- We're with you and the candidate long after hiring



Quality Process

You don't do this with algorithms – at least not yet. And this isn't a numbers game but rather a quality process done with talent experts who understand marketing and advertising – not just staffing.

Experts who possess the experience, relationships and industry insights to find the right fit. You do this with a sense of urgency, too. You need talent experts whose agency backgrounds help them connect the dots and people quickly. We have them. Frankly, others do not.

Vetted Professionals

Freeman+Leonard also has a deep bench of vetted professionals at all levels, which can provide clients with a full suite of marketing communications services – everything from strategy and planning to execution. These professionals can work in contract roles or full-time positions. And they're available for projects and strategic initiatives, or simply to be integrated and contribute as a member of your team.

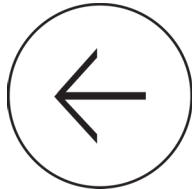
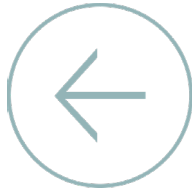
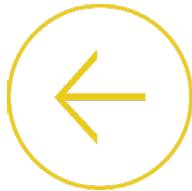


professionalism

It's how we match you with candidates who stay

Top performers make ideal candidates

- Our focus is on delivering quality candidates vs. quantity of resumes
- We ensure the alignment of opportunity and compensation
- We understand the growth potential



efficient

Our solutions allow you to scale staff up & down efficiently

You pay for the people you use, when you use them

- You can staff up quickly when and as needed
- You also reduce staff quickly, as necessary
- The benefit is that culture and positive attitudes are maintained

It's the most efficient use of people, time, and cost



experience

Our strength: outstanding, tenured recruiters & account team

- Our retention rate exceeds the average
- We believe access to the decision maker at input stage is key
- We have a significant network of contacts
- We use sophisticated training, tools and licenses
- We have deep knowledge and experience with the talent
- We monitor the pulse of the marketplace

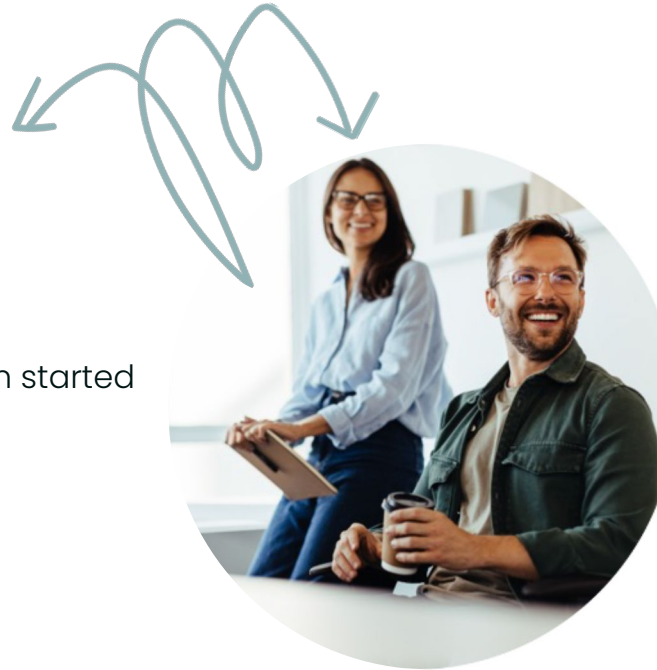


reputation

Our reputation is worth everything to us and to you

- We are proud to be trusted by clients and candidates
- Everyone on the Freeman+Leonard team started out in marketing/advertising
- Our deep industry understanding and experience benefits you
- The talent is respected and valued
- We respectfully represent your brand

It's the positive experience you expect





Thank you

FreemanLeonard.com