freemanleonard

With a network of highly-skilled professionals and over 30 years of experience, we are *the* source for your marketing, digital and creative talent needs.

✓ FULL-TIME DIRECT HIRE ✓ CONTRACT/FREELANCE ✓ ON-DEMAND TEAMS ✓ PROJECT BASIS

STRATEGIC EXPERTS

- Concept & Ideation
- Digital & Social Strategy
- Retail Strategy
- Shopper Marketing
- Social Listening
- Influencer Marketing
- PR & Public Affairs
- Cause Marketing
- AI Growth & Adoption
- Amazon Platforms
- Customer Experience
- Branding & Promotion
- Corporate Communications
- Marketing & Data Analytics
- Loyalty Marketing
- Lifecycle & CRM Marketing
- Ecommerce Marketing
- Growth Marketing
- Brand Planning & Strategy
- Omnichannel

MARKETING COMMUNICATIONS

- Account Directors
- Digital Marketing Analysts
- Ecommerce Managers
- Brand Managers
- Digital Marketing Managers
- Communications Managers
- SEO Specialists
- Paid Search Managers
- Market Researchers
- Paid Search Strategists
- Email Marketing Specialists
- Social Media Managers
- Paid Media Managers
- Performance Media & Marketing
- Event Managers
- Web Content Managers
- Project Coordinators
- Commercial Directors
- Lead Generation Managers
- DTC, B2B & B2C

DIGITAL

- UX Strategists
- Information Architects
- UI & UX Designers
- UX Developers
- Front End Developers
- Social Media Strategists
- Responsive Site Developers
- Web Production Artists
- 3D Animator & Designers
- VR & AR Strategists
- Interactive Designers
- Web Analysts
- Web Designers
- CMS Specialists
- Digital Media Specialists
- Digital Asset Managers
- Web Merchandisers
- Social Listening
- Retail Media Network
- Google Analytics & AdWords

CREATIVE, DESIGN & WRITING

- Content/Creative Strategists
- Creative Directors & ECDs
- Art Directors
- Graphic Designers
- Illustrators
- Presentation Specialists
- Product Designers
- Apparel Designers
- Video Producers & Editors
- Photographers & Editors
- Retouch Artists
- TikTok/Reels Creators
- Copywriters
- Technical Writers
- Copy Editors
- Email Designers
- Email Developers
- Packaging Designers
- Design/Production Managers
- Retail Merchandising & Design